

Hello,

I hope you are doing well and in good health.

I consider myself to be a passionate communicator, actively working in Sales & Marketing roles since leaving university, I studied International business at Kingston University. I am now looking for a new experience in teaching as a new Career path.

I have the drive and relevant experience in a fast paced environments to accompany my skills in producing strong strategies, nurturing managing and developing high quality work, that require great organizational and communication skills.

In my professional career, I have experience in growing the accounts and developing campaigns for International companies as presented on my CV, I have helped Liaison Technologies increase from a start up to a medium size organization, and achieve their goals of being acquired by a large Tech company, OpenText.

I started as an Inside sales executive then moved to Managing their campaigns in which I opened and closed a deal with Tesco's on their security software helped get the attention of top decision makers and investors at OpenText. I achieved the target of 3 major client wins adding to a total of £200,000 in revenue. With a Campaign focusing on Retailers club cards and now best to secure sensitive customer data, this helped to create a snowball effect with other retailers like Sainsbury's.

I have managed the portfolios of various brands in fashion PR, promoting them to magazines and gained coverage on a few such as, Cosmopolitan and Reveal for a campaign Titled; 'Who made your clothes' focusing on transparency and sustainability in the Fashion Industry.

With exceptional experience in creative direction and brand promotion, dealing with press enquiries, trade show events such as The Catwalk Edit and Gartner with day to day management of interns and junior staff; sales accounts for senior sales managers, the daily maintenance of CRM database systems such as Salesforce and IT service cloud systems and recording KPIs.

Growing a client base locally and internationally is a passion of mine, creating campaigns that require individual deadlines resulting in high quality time management skills. With a strong and motivated work ethic in Research. I intend on bringing this knowledge in teaching.

I have started a Media production agency in my spare time, called Visual Poetry in which I manage and direct a creative team through my own initiative in visual sustainability developing and organizing campaigns for relevant brands, also managing interns has really prepared me for a Teaching career.

Thank you for taking the time to read this letter, I hope to hear from you.

Kind Regards,

Juelma Isabel